

BIO-DATA Prof. BHAWDEEP SINGH

1. Name : Prof. BHAWDEEP SINGH
TANGHI
2. Designation : PROFESSOR and Head
3. Department : Department of Post
Graduate Studies, Punjabi University
Regional Centre, Bathinda
4. Date of Birth : 01.05.1960
5. Address for Correspondence : Department of Post Graduate Studies, Punjabi University
Regional Centre, Bathinda
151001
- Mobile : 81469-81111 & 94170-18111
E-mail : drbhawdeep@gmail.com
- 6 Areas of Specialization : Bus. Eco., Quantitative Techniques-Stat., OR, MR, & PM



7. Academic Qualifications:

Sr. No.	Degree Held	Board/Univ./ Inst.	Year	% of marks	Div./ Rank	Subjects Taken
1.	B.Comm.	Punjabi University, Patiala	1978	59.50%		
2.	Bach. Comp. Sc.	Jain VB Institute, Ladnun	1996	60.27%		
3.	M.A. (Eco.)	Punjabi University, Patiala	1980	62.50%		
4.	M.A. (Sociology)	Punjabi University, Patiala	1982	60.00%		
5.	M.Com.	Rajasthan University, Jaipur	1985	51.50%		
6.	MJMC	Punjabi University, Patiala	2007	51.90%		
7.	Ph.D.	Punjabi University, Patiala	1990	-	-	-
8.	UGC-NET (Economics)	-	1986	JRF	-	-

8. Membership of Professional Bodies/Organisations

- (i) Indian Commerce Association (ICA) Life Member
- (ii) Indian Economic Association (IEA) Life Member
- (iii) Indian Political Economy Association (IPEA) Life Member
- (iv) The Society for Management Education (TSME) Life Member

9. Details of Experience:

Present Position:

- 2016 onwards Head, Deptt. of Post-Graduate Studies, Punjabi University Regional Centre, Bathinda(18.02.2016 onwards)
- 2012 onwards Professor in Business Management, Deptt. of Post-Graduate Studies, Punjabi University Regional Centre, Bathinda. (04.09.2012 to on wards)

Past Positions:

- 2011 Professor in Business Management, Pbi. Uni. Deptt of Post-Graduate Studies, Bathinda. (15.06.2011 to 27.11.2011)
- 2010-2011-12 Professor & Head, Pbi. Uni. College of Engg. & Mgt Rampura Phul (08.07.2010 to 14.06.2011 & 28.11.2011 to 03.09.2012)
- 2003 to 2010 Professor in Business Management, PUSBS Punjabi University G K Campus, Talwandi Sabo. 01.07.2003 to 10.07.2010 (7 years & ten days)
- 1994-2003 Reader in Business Management, PUSBS. Punjabi University G K Campus, Talwandi Sabo. 01.11.1994 to 30.06.2003 (8 years & 08 months)
- 1991-94 Lecturer-in-Business Management, PUSBS. Punjabi University G K Campus, Talwandi Sabo. 01.05.1991 to 31.10.1994 (3 years & 6 months)
- 1991 Lecturer-in-Economics. Deptt. Of Correspondence Courses, Pbi. U., Patiala 04.01,1991 to 30.04.1991(3 months & 28 days)
- 1986 to 90 Lecturer-in-Economics & Sociology, Punjab Education Services, Govt. of Punjab, 14.08.1986 to 03.01.1991(4 years 4 months and 21 days)
- 1980-86 Lecturer-in-Economics, T.P.D. Malwa College, Rampura Phul 01 year, 05 months & 2 days

Total Experience:

Professor	14 years & 09 months
Reader:	08 years & 08 months
Lecturer:	09 years & 07 months

Administrative Experience:

- 2016 onwards Head, Deptt. of Post-Graduate Studies, Punjabi University Regional Centre, Bathinda (18.02.2016 onwards)
- 2014 to 2016 Dean, Faculty of Business Studies, Punjabi University Patiala. (14.07.2014 to 13.07.2016)
- 2015 to 2016 Member, Syndicate, Punjabi University Patiala. (01.07.2015 to 30.06.2016)
- 2014 to 2016 Member, Senate, Punjabi University Patiala.

- (14.07.2014 to 13.07.2016)
- 2014 to 2016 Member, Academic Council, Punjabi University Patiala.
(14.07.2014 to 13.07.2016)
- 2014 to 2016 Member, Planning Board, Punjabi University Patiala.
(14.07.2014 to 13.07.2016)
- 2011-12 Head, Pbi. Uni. College of Engg. & Mgt, Rampura Phul.
(28.11.2011 to 03.09.2012)
- 2010- 2011 Head, Pbi. Uni. College of Engineering & Mgt, Rampura Phul.
(08.07.2010 to 14.06.2011)
- 2006- 2011 Head, Pbi. Uni. BDD Neighbourhood Campus, Jhunir.
(16.05.2006 to 14.06.2011)
- 2004-2010 Head, Punjabi University School of Business Studies, Guru Kashi Campus, Talwandi Sabo 14.07.2004 to 11.08.2010 (Six Years & One Month)
- 1999-2002 Head, Punjabi University School of Business Studies, Guru Kashi Campus, Talwandi Sabo 04.01.1999 to 03.01.2002 (Three Years)
- 1993-99 Warden, Boys Hostel, of the above Campus
01.09.1993 to 31.05.1999 (Five Years and nine months)
- 1992-97 Programme Officer, NSS of the Campus
04.11.1992 to 31.07.1997 (Four years and nine months)
Organized two Blood Donation Camps
Organized Plantation Camps, About 3500 saplings planted
- 1993 & 94 Organised two National Seminars as Coordinator in the Campus
21-22 Feb, 1993 & 25-26 Feb. 1994

10. Published Work (Please specify numbers only) :

- a. Research Papers i) National/International = 29
- b. Conference (ii) Presentation = 03
- c. Books: 04
- d. Articles: 03

11. University Projects Handled Successfully:

- Designed, developed and executed the scheme of MBA Five Year Integrated Course and the University implemented at Jhunir and Talwandi Sabo Campuses.
- Designed, and developed the scheme of B.Tech. MBA Five Year Integrated Course for YCOE but the University implemented at UCOE, Patiala
- Designed and developed the scheme of BBA Three Year Course and the University

implemented it for the all the Affiliated Colleges.

- Established the New University Campus at Jhunir.
- Exclusive contributions to the development of University Campus at Talwandi Sabo.

12. **Research Guidance:**

- Ph.D. Nine Students completed and Eight students are working
- M.Phil Ten students completed
- M.B.A. About 100 Projects guided

13. **List of Papers/Courses taught at P.G. and U.G. Level**

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14. **Technical Proficiency**

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15. **List of Publications**

BOOKS:

1. Social Forestry for Rural Development (1992, Anmol)
2. Strategic Management of Rural Sector (Edited-Akashdeep, 1992)
3. Managing Human Resources in Rural Sector (Edited-Akashdeep, 1992)
4. Current Trends in Human Resource Development (Edited-Deep, 1995)

ARTICLES:

1. South Punjab's Cry for Education-The Tribune
2. Karl Marx - Deptt. Of Corres. Courses, Punjabi University, Patiala
3. Research Methodology-Ten Lessons for Deptt. Of Corres. Courses, Pbi. Uni. Patiala.

Research Papers:

1. **"Social Forestry for Rural Development"** with P Kaur & A S Bhatia in Management of Rural Development Ed. By Bhatia, et.al. Deep & Deep 1990, pp 251-56
2. **"Social Forestry for the People"** with P Kaur in MyForest (Journal of Karnataka Forest Department, Vol. 27 No. 1, March 1991, pp 47-54
3. **"Human Resource Development in Rural Punjab"** with P Kaur in Managing Human Resources in Rural Sector Ed. By Kumar & Singh Akashdeep Pub. 1992, pp 29-48
4. **"Management of Socio-economic Change in Rural Sector"** with Kumar in Strategic Management of Rural Sector Ed. By Kumar & Singh; Akashdeep, 1992, pp 29-36
5. **"Punjab Agriculture: New Challenges"** with P Kumar in Economic Policies Ed. By Nagpal & Mahajan; Anmol, 1992, pp 197-212
6. **"Poverty Eradication through Social Forestry: A New Hope in the Nineties"** with Bhatia & Kaur in Economic Policies Ed. By Nagpal & Mahajan; Anmol, 1992, pp 326-42

7. **“Ecological Crisis in Punjab: A Study of Rural Areas”** with P Kaur in Strategic Management of Rural Sector Ed. By Kumar & Singh Akashdeep Pub. 1992, pp 129-32
8. **“Strategic Management of the Rural Sector-Problems and Prospects”** with P Kumar in Strategic Management of Rural Sector Ed. By Kumar & Singh; Akashdeep. 1992, pp399-405
9. **“Managing Human Resources in the Rural Sector”** with P Kumar in Managing Human Resources in Rural Sector Ed. By Kumar & Singh Akashdeep, 1992, pp 261-64
10. **“Regional Rural Banks for Rural Development”** with P Kumar in Trends and Challenges to Indian Banking Ed by Dr S S Hugar; Deep & Deep, 1993, pp 67-82
11. **“Rural Marketing: Reality or Myth”** with P Kaur in **Management** of Rural Sector Ed by Dr G S Hundekar; Mittal Publications, 1995, pp162-69
12. **“Changing Marketing Scenario in India: Urban Recession Vs Rural Rush”** with P Kaur in Management of Rural Sector Ed by Dr G S Hundekar; Mittal Publications, 1995, pp181-86
13. **“Human Resource Development-A Changing Scenario** with P Kaur in Current Trends in Human Resource Development Ed By Singh & Kumar; Deep & Deep 1995, pp 395-401
14. **“Human Resource Development and Environment: A Sustainable Use of Resources”** with A S Bhatia in Current Trends in Human Resource Development Ed By Singh & Kumar; Deep & Deep, 1995, pp336-42
15. **“The Survival at Stake: Call the Tribals for Help”** with Dr Nagpal in Dynamics of Tribal Development Ed by Dr Basant Mehta, Anmol, 2000, pp.30-6
16. **“Children: An Emerging Market”** with P Kumar in **Pragyaan** a bi-annual Journal of Management and Information Technology, IMS DD, Vol. 1(1), July 2003
17. **‘Disinvestment: An Acceleration of Growth’** with Dr Parminder Kaur in Economic Reforms in India: A Sectoral Analysis Ed. By Dr RK Uppal, New Century Pub. 2005.
18. **‘Issues in the Development of Punjab: A Study of Balancing Infrastructure,** with Dr Parminder Kaur in The Kashi Journal of Commerce of Mahatma Gandhi Kashi Vidyapith, Varanasi ISSN 0973-3310 Vol. III Number 1 March 2006 pp.54-66.
19. **‘Poverty or Potential: A Development Pursuit’** with Dr Parminder Kaur in BUSINESS VISION – A Biannual Journal VBSP University, Jaunpur (Vol.1 No. 2, Jan-June, 2006) pp95-108.
20. **‘A Strategic Analysis of the Existing Structure of Higher Education in**

Punjab’ with Dr Parminder Kaur in the book PUNJAB ECONOMY Ed. By Dr Balbir Singh (2006, 21st Century, Patiala)

21. **‘Higher Educational Inequalities in Punjab: A Study for Restructuring the Universities’** in ‘Indian Management Studies Journal’ of PSMS, Pbi Uni., Patiala. (Vol.10(2), Oct. 2006, pp.111-22)
22. **Emotional Intelligence and Job Involvement: A Study of Teachers in the Malwa Belt of Punjab**, TSME, JM, Vol. 1(1), July-Dec. 2011, pp: 88-91,
23. **The Relationship among Emotional Intelligence and Outcome Variables: A Study of Indian Employees**, Vision- The Journal of Business Perspective, Vol. 16(3), Sept 2012, pp: 187-200
24. **Growth Drivers of Advertising**, Indian Journal of Research Vol. 1 Issue 11, November 2012, pp 132-34
25. **Banking Industry Advertisement in India**, International Journal of Business Economics and Management Research, Vol. 3(2) February 2013, pp 165-72
26. **Promotional Strategy for sustainable growth in Banking Sector**, International Journal of Multidisciplinary Management Studies. March 2014, pp 202-8
27. **Self Help Groups- A Progressive approach towards Financial Inclusion** published in PIMT-JR Vol. 6. N0.1 ISSN No. 02278-7925
28. **Financial Inclusion- A way to Sustainable growth** published in Gian Jyoti e-journal Vol.4 No. (ISSN 2250348X)
29. *‘Growth of Micro Financing: Trends of Savings and Credit Extension’* GIAN JYOTI E – JOURNAL, Volume 5, Issue 3 (Jul-Sep 2015) pp. 9-17

Presented:

01. **‘Liberalised Insurance in India: A Survey of Bathinda City’**, with Dr Parminder Kaur paper presented at National Seminar organized by Department of Correspondence Courses on Aug. 18 & 19, 2004.
02. **‘Banking Services and Customer Satisfaction’** with Dr Parminder Kaur et al paper presented at the 57th All India Commerce Conference held at Indore from 26th to 28th Dec. 2004.
03. **‘Marketing of Innovation: A Paradigm of Diffusion’**, with Dr Parminder Kaur et al paper presented at the 58th All India Commerce Conference held at Varanasi from 26th to 28th Dec. 2005.